

**Bay Colonies Meeting**  
**February 13, 2007**

Date: February 13, 2007, Tuesday  
Where: Perspective Communications  
Topic: Incorporate video into your training programs.

Agenda:

7:30 – 8:00 am	Continental Breakfast and Networking/Tour
8:00 – 8:05 am	Introduction – John Robitaille
8:05 – 8:30 am	Presentation of video samples – Bobby Cord
8:30 – 8:50 am	Panel Discussion – John Robitaille, Bobby Cord, Meredith Hampton
8:50 – 9:00 am	Tech tips – Kathy O’Connell

Take away:

Perspective DVD Demo  
DVD with the video samples from the presentation

Marketing Paragraph:

Can your training presentation be enhanced with video?

Join us at Perspective Communications, the premier production company in Rhode Island to see and learn how videos can be successfully incorporated into your training programs. This event will be held at the production studios of Perspective Communications in Middletown, RI. You will tour the production studio, learn from experts and take away video training samples.

At this event, you will have an opportunity to watch samples of real training videos. These videos effectively communicate the process and the messaging to support the training objectives. The videos presentations are examples of product demonstrations, human resources ethics & compliance, step-by-step instructional video, performance management training and banking sales training. The approximate two-minute samples videos will be given you as a take away for future reference.

Ask the experts. Perspective Communications will host a panel discussion. It will be your opportunity to ask the questions about specific types of training video which meet your needs and talk about the latest technologies and what makes training videos effective.

You will learn how to insert video into your current PowerPoint presentations and ask questions that help you add video to your presentation.

Join us on February 13, 2007 for an exciting and educational presentation.

The following videos will be included as part of the sample video presentation and on the take away DVD. We will be editing approximately two minutes of each of these samples.

#### DVD Presentation Material

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| 1. Huestis Industrial            | Product demonstration                               |
| 2. Beam Hit                      | Self paced instructional training                   |
| 3. Textron Ethics and Compliance | HR Presentation                                     |
| 4. Texton Incident & Accident    | Work place incident scenarios                       |
| 5. Fleet Payment Protection      | Sales Instructional                                 |
| 6. Sarah Coventry                | Train the trainer                                   |
| 7. EZ-GO                         | Product Demonstration Review - Train the Sales Team |
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| Tech Tips: | Insert video into PowerPoint |
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